Time check / Weather Report Sponsorship Package

Full Sponsorship   Entitlement : Daily 20 reports with 8-sec. commercial message

Sponsorship Period	CR 1 / CR 2
12 months	HK$4,000,000
6 months	HK$2,200,000
3 months	HK$1,150,000

Half Sponsorship   Entitlement : Daily 10 reports with 8-sec. commercial message

Sponsorship Period	CR 1 / CR 2
12 months	HK$2,200,000
6 months	HK$1,150,000
3 months	HK$632,500

Terms & Conditions

Please observe the following conditions in addition to those stipulated in our sales contract:

1. Half sponsorship package is available with the following patterns :
   - even hour clock pattern :   0600, 0800, 1000, 1200, 1400, 1600, 1800, 2000, 2200, 2400; OR
     0630, 0830, 1030, 1230, 1430, 1630, 1830, 2030, 2230, 2430
   - odd hour clock pattern :   0700, 0900, 1100, 1300, 1500, 1700, 1900, 2100, 2300, 2500; OR
     0730, 0930, 1130, 1330, 1530, 1730, 1930, 2130, 2330, 2530

2. This special package is not applicable to **BANK, FINANCIAL INSTITUTIONS**, **PROPERTY, MOTORS, RECORDS and SHOWS PROMOTION** advertisers.

3. All bookings are non-cancelable.

4. The above sponsorship will be accepted on a first-come first-served basis. However, the acceptance of the booking will be at the Station's entire discretion.

5. At the Station's discretion, Advertisers sponsoring the "Time check / Weather report" for a shorter period will be pre-empted by other advertisers sponsoring the "Time check / Weather report" for a longer period. Pre-emption, however, may only take place 15 days prior to its commencement and all bookings thereafter cannot be changed or cancelled.

6. No "Time check / Weather report" will be scheduled within horse racing and special programmes (e.g. simulcast programmes).

7. Please confirm the booking at least 2 weeks prior to the commencement of the sponsorship.

8. The package itself is not eligible for volume rebates.

9. Agency commission is applicable.

For further information, please contact our Business Development Office at 2339-4805/2339-4810.